

EMPOWER FUTURE-READINESS

Workshops for Integrating
Career-Connected, Future-Ready
Learning in the College Classroom

2025/2026 AY

About Our Workshops

We empower college educators with research-backed, integrative workshops, frameworks, and tools that promote career-connected learning and elevate future readiness in the curriculum and classroom learning experience.

Focused on Empowering Students—Through You

Our workshops and resources help faculty equip students with the skills, mindsets, and confidence they need to translate their learning into meaningful futures, empowering students to be both career ready *and* future ready.

Developed by Educators, for Educators

As seasoned college educators and academic leaders, we understand the dynamic, day-to-day realities of teaching in higher ed—and we create resources that respect your time, your goals, and your students.

Rooted in Research, Built for Practice

As social scientists, our work is grounded in sociological principles and draws on current research in learning design, career development, and leadership to help you bring career-connected learning to life—in ways that deepen engagement and promote future-readiness in learners.

Leveraging Strengths for Small Shift, High Impact

We focus on bringing you high-impact strategies and flexible, ready-to-use tools that align with your existing practice—enhancing what's already working and expanding your reach and impact.

About Us

At B Optimal, we bring decades of experience collaborating with academic and industry partners to advance higher education's most enduring missions: *cultivating lifelong learners and socially responsible leaders—prepared to contribute across disciplines, communities, and dynamic careers in an ever-evolving world.*



LEARN MORE

FOUNDATIONAL WORKSHOPS: START WITH WHAT YOU ALREADY TEACH

In-Person*

Up to 25 participants

\$1,350 per workshop

Our **foundational workshops** are designed for faculty who are just beginning to integrate future readiness into their courses.

These workshops focus on enhancing transparency in existing materials—like syllabi, assignments, and project descriptions, so students can clearly see the value and relevance of their learning to their future-careers and more.

Designing a Career-Connected Syllabus for Undergraduate Learners

Duration: 1.5 hours

Audience: Faculty, Teaching Coaches & Mentors

Description: Infuse future-focused career development into your curriculum and make career skill-building transparent by mapping course learning to career competencies and integrating career-relevant language in your syllabus.

Small Shifts, Big Impact Strategies for Career-Connected Coursework

Duration: 1.5 hours

Audience: Faculty, Teaching Coaches & Mentors

Description: A hands-on session focused on practical, low-lift ways to make future-ready career skills visible, valuable, and verbal—without overhauling your course. Participants will learn to identify these competencies in their assignments, adapt an assignment to highlight these competencies, and craft syllabus language that clearly communicates the relevance of student work to future-readiness.

*Additional fees for facilitator travel and lodging may apply to in-person workshops held outside the Central, Finger Lakes, and Western New York regions.



APPLIED WORKSHOPS: DEEPEN THE PRACTICE, EXPAND THE IMPACT

In-Person*

Up to 25 participants

\$1,350 per workshop

Designed for faculty ready to go further, these **applied workshops** help you weave future-readiness into existing course-level learning strategies through inquiry-based learning, formative assessments, and student reflection.

Build on your foundations with evidence-based approaches that support transferable, future-ready skill development across disciplines.

Activate Curiosity & Build Future Readiness with Inquiry-Based Learning (IBL) Strategies

Duration: 2 hours

Audience: Faculty, Teaching Coaches & Mentors, Instructional Designers

Description: Bring career and future readiness to life through inquiry-based learning (IBL). Learn and try out simple, adaptable strategies that help students ask better questions, build critical skills, and engage deeply. Leave with an action plan to pilot IBL in your own course—no major redesign required.

Leverage Self-Assessment for Student Empowerment & Future Readiness

Duration: 2 hours

Audience: Faculty, Teaching Coaches & Mentors, Instructional Designers

Description: Use self-assessment to fuel student growth and skill development. In this workshop, you'll explore strategies and tools to help students reflect, track progress, and connect course experiences to future-ready career competencies—all anchored in a practical toolkit you can customize and apply right away.



PRICING GUIDE FOR FOUNDATIONAL & APPLIED FACULTY WORKSHOPS

Each session is designed to deliver high-impact, hands-on learning experiences with practical takeaways that support career-connected teaching.

Pricing reflects both expert facilitation and the strategic value of each workshop, including custom preparation, session delivery, and post-session support.

Workshop Bundling Options & Discounts

Bundle	Description	Discount	Fee*
2-Pack	Any two workshops from either track	10%	\$2,610–\$2,880
3-Pack	Any three workshops from either track	15%	\$3,445–\$4,080

Optional Add-Ons (Flat Fees)

- Custom Workshop Companion Guide (branded + editable): \$150
- Additional Follow-up Coaching Session (1 hour): \$250

*Additional fees for facilitator travel and lodging may apply to in-person workshops held outside the Central, Finger Lakes, and Western New York regions.



THE STARR STORYTELLING SUITE™

**Make Learning Visible, Valuable, Transferable:
STARR Reflection & Storytelling for the Classroom**

Bring STARR to Your Campus

Transform the way students reflect on their experiences and tell their stories with the STARR Storytelling Suite™ — a flexible, research-based toolkit built for the classroom and beyond.

Whether you're teaching, advising, or coaching, STARR helps students:

- Reflect on real experiences using a structured framework
- Identify transferable skills and future-ready competencies
- Build clear, confident stories for interviews, applications, and more

What's Inside:

- ✓ Student Toolkits
- ✓ Educator & Coaching Guides
- ✓ Facilitation Guide, Slides, and Session Plans
- ✓ Career Skills in Action Toolkit
- ✓ Practical examples, prompts, and strategies for all disciplines

Rooted in experiential and sociocultural learning, STARR is a research-backed, practical bridge between academic learning and real-world impact.

Want to bring STARR to your students?

Learn more at our website or email us to request a quote.

<https://www.boptimalconsulting.com/starr-storytelling-suite>

<https://www.boptimalconsulting.com/get-a-quote-for-starr>



TRANSLATING SOCIAL SCIENCE LEARNING INTO CAREER READINESS

Empower students to translate what they're learning into what they'll do next—without changing the heart of what you teach.

WHAT YOU'LL EXPERIENCE

- ✓ 5 hands-on and interactive scaffolded sessions
- ✓ A collaborative space to explore what's already working in your courses
- ✓ Guided exercises that turn abstract ideas into practical, personal tools
- ✓ Supportive peer dialogue and feedback from colleagues
- ✓ Confidence in making career relevance visible without compromising disciplinary depth

WHO THIS IS FOR

Faculty teaching in the social sciences who are committed to enhancing the career relevance of their courses, supporting student success beyond the classroom, and bridging the gap between academic learning and professional application.

- Social science faculty
- Department chairs or program leads
- Faculty leaders advancing career-integrated teaching + learning

IMPACT FUTURE READINESS

- Increased awareness of transferable skills
- Confidence in articulating readiness for jobs, internships, or grad school
- More meaningful, engaged learning experiences

DELIVERABLES

Each participant leaves with a personalized Career Readiness Playbook that includes:

- A curriculum map showing alignment between course goals and future-ready career competencies
- Revised learning outcomes using a transformation framework
- A redesigned assignment or reflection with career relevance
- Student self-assessment and reflection tools
- A career-connected syllabus statement
- A practical, personalized implementation plan



Download the details and pricing guide for this series.

TRANSLATING SOCIAL SCIENCE LEARNING INTO CAREER READINESS

FLEXIBLE FORMATS

Live, In-Person

- Full-day, multi-day, multi-week options
- As a campus-wide, department-led, or cross-disciplinary offering
- As a multi-institutional hosted event

PRICING SCHEDULE

This live, face-to-face program accommodates up to 25 participants.

Number of Registered Participants	Fee*
6 or fewer	\$2,599 / workshop (flat rate)
7-12	\$400 per person
13-19	\$375 per person
20-25	\$350 per person

Need to accommodate more than 25 participants? Custom pricing available on request.

*Additional fees for facilitator travel and lodging may apply to in-person workshops held outside the Central, Finger Lakes, and Western New York regions.



Download the details and
pricing guide for this series.



Not sure where to start?

Whether you're testing the waters or planning for deeper curriculum impact, our flexible formats let you create a path that works for you and your team.

ENGAGEMENT OPTIONS



Start Small

Choose a single-session workshop that aligns with your current goals. These are great entry points to introduce career-connected strategies in just 90 minutes.



Build Your Bundle

Pick two or more single-session workshops to create a customized mini-series for your team or department. We'll help align the sessions around your instructional goals.



Go Deep

Enroll in our **5-session Career Readiness Playbook Series** to fully integrate career competencies into your course design, reflection strategies, and student engagement approaches.

DELIVERY OPTIONS

Formats

- Virtual and in-person options
- Intensive 1-day, multi-day, multi-week series options
- Department or campus-wide
- Multi-institutional partnerships

Participation

- Department or campus-wide
- Multi-institutional partnerships

Ready to empower faculty to elevate career readiness in their courses – without a curriculum overhaul?

Schedule a no-pressure discovery call with [Calendly](#) or visit our website to [request a quote](#) today!